

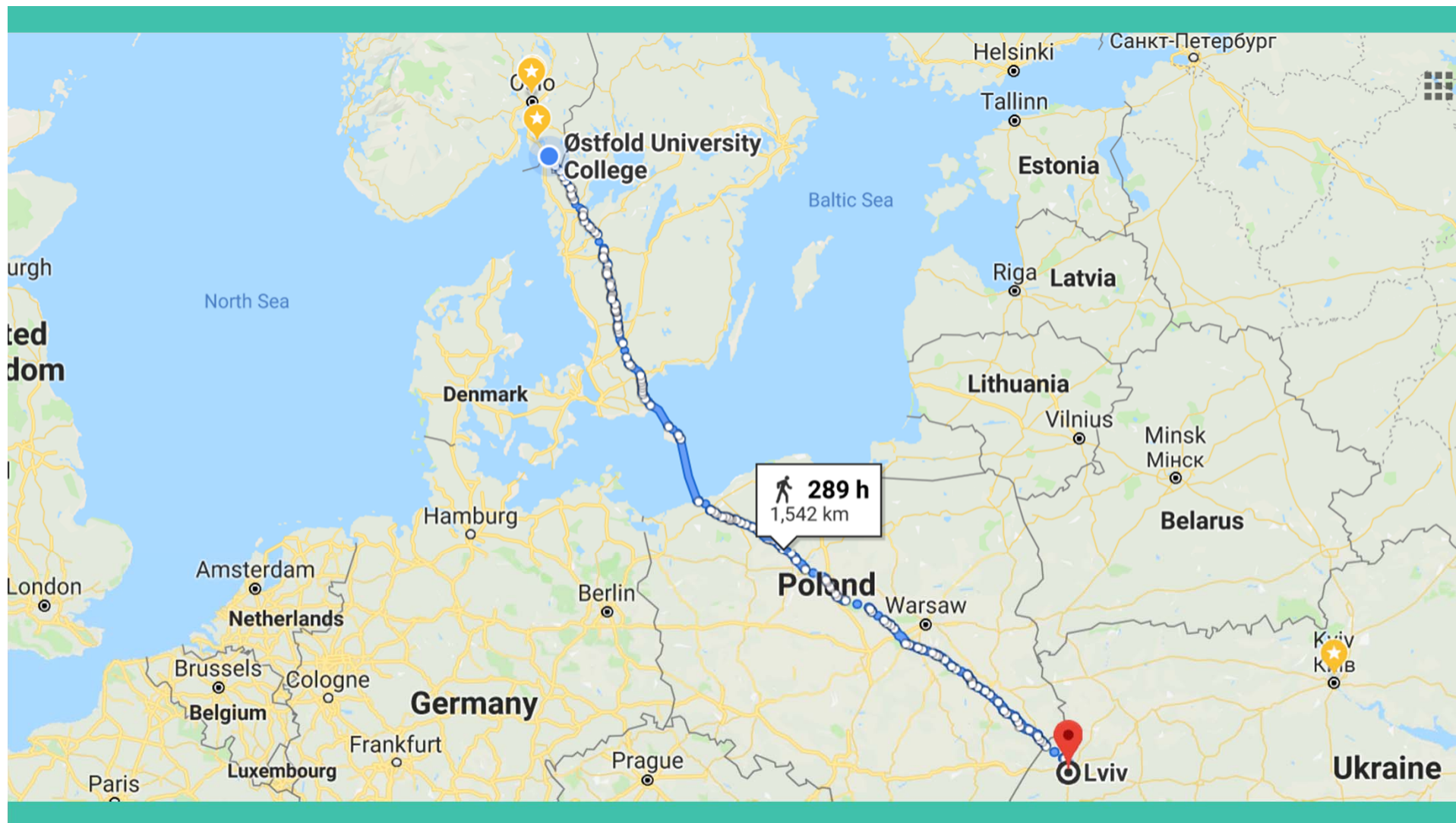
Østfold University College and SMALE -Project



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Head of Business
Studies and Head of
R&D











 Høgskolen i Østfold



**Halden**

3600 Students

400 Members of staff

100 studies

**Fredrikstad**

2800 Students

150 Members of staff

- Østfold University College has around 100 studies taught in new and modern premises.
- The university college has a total of just under 7,500 students.
- The school has more than 550 members of staff.
- Students have good opportunities to take parts of their studies abroad.
- Østfold University College facilitates flexible education solutions

The Faculty of Economics, Languages and Social Sciences

The Faculty of Business, Languages and Social Sciences is located in Halden, and has approximately 1400 students and 75 permanent employees.

The Faculty of Business, Languages and Social Sciences offers bachelor's, master's, annual and supplementary studies within the fields of language, political science, organisation and management, international communication, accounting and finance and administration.

The study program:

Bachelor's degree in Business Administration, 3 year, 180 stp.

Bachelor's degree in Accounting, 3 year, 180 stp.

Planned:

Masters Degree in Digitalization, Economics and Management, 2 year, 120 stp.

**If you would like to apply for a Bachelor's Degree in Business Administration,
with specialisation in International Business, please note the important information below.**

fold

Autumn Semester

Global Markets and Institutions

SFB13114, 10 ECTS

Corporate Communication

SFB50514, 10 ECTS

International Marketing

SFB11507, 10 ECTS

Norwegian as a Foreign Language 1

SFB12808, 7.5 ECTS **(Optional)**

Spring Semester

International Finance

SFB12614, 10 ECTS

Bachelor's thesis

SFB12714, 10 ECTS, English or Norwegian

International Economics

SFB11615, 10 ECTS

Norwegian as a Foreign Language II

SFB12908, 7.5 ECTS **(Optional)**

International Business Program

Studying in Norway

Østfold University College is a publicly funded institution and we do not charge any tuition fees.

However, students must pay a small semester fee of about NOK 600, which is the same amount as Norwegian students pay.

- Housing (per month): NOK 4,000 – 4,500
- Food and household expenses (per month): NOK 2,000 – 2,500
- Books and supplies (per semester): NOK 2,500 – 3,500
- Transport (per month): NOK 350
- Other expenses (per month): NOK 1,000 – 1,500
- Total (per month): 9,000 – 11,000

All students must have health insurance covering their entire stay in Norway. We strongly recommend all students to have travel and property insurance in addition to their health insurance.

SMALE

Scandinavian Management, Learning, and Emerging Economies

Søren Wenstøp
Title: Associate
Professor in
Economics
Research: CSR,
ethics, moral
psychology



Overview:

- **Funding by DIKU**
- **2 years project period**
- **NOK 1.5 million**
- **Cooperation between LPNU and OUC**
- **Implementation according to application document**
- **Interim reporting and final report**
- **Our focus:**
 - **Meet goals that have long-term value (beyond project horizon)**
 - **Mutual benefit and dual purpose**
 - **Openness and participation**



Direktoratet for
internasjonalisering
og kvalitetsutvikling
i høyere utdanning

Goals, hopes, aspirations:

- Build academic courses and course offerings
- Strengthen the quality of education for our students
- Support efforts to efforts to build new master program (OUC)
- Exchange teaching capacities, thereby improving them
- Build quality in course administration
- Increase the international outlook of our students ...
- Offer exchange experiences and internship arrangement
- Generate opportunities for academic research and cooperation
- Give opportunities for visiting reseach scholars
- Build our international network – especially with our friends Ukraine!



Specific courses in focus:

Build academic courses and course offerings:

1. Corporate Social Responsibility (CSR) (10 ECTS) – OUC at LPNU
 - Corporate Social Responsibility and Digital Communication
2. E-commerce and Information Technology (10 ECTS) – LPNU at OUC
 - International business and e-commerce
3. Internship (10 ECTS)

More generally:

- Scandinavian management – OUC at LPNU
- Emerging economies – LPNU at OUC
- Aspects of the new digital economy (Both)

Academic opportunities (WP5):

- Work shops
- Guest lectures
- Seminars
- Short-term visits
- Paper sessions
- Round table discussions
- Mini-conferences
- Suggestions are welcome!

Looking ahead:

- Meeting the demands of the digitalizing economy
- Finding opportunities while addressing its challenges
- Strategic focus on boarder regions (Irina)
- Building a ship while afloat ...
 - Extending our cooperative network
 - Accumulating international experience
 - Building our relevant competencies
 - Spirit of mutual cooperation
 - Future applications!

“
Talent wins games,
teamwork wins
championships
”

MADEM

Master in Digitalization, Economics, and Management

Overview of a new master program:

| First year | | Second year | |
|--|--|---|---|
| 1. semester (autumn) | 2. semester (spring) | 3. semester (autumn) | 4. sem. (spring) |
| Research methods 10 ECTS Ivar, Bjørnar | Strategy and change management 10 ECTS Søren Wenstøp | Data management and business analytics 10 ECTS Cathrine | Master's thesis 30 ECTS (Ivar, Marjo) |
| Financial management and investment 10 ECTS Imtiaz og Sven Helin | Innovation and leadership 10 ECTS Ivar og Lana Berglund | Corporate Social Responsibility and digital communication 10 ECTS Søren, Petter, Elin | |
| Digitalisation and digital business models 10 ECTS Lilja og Birgit | Electives (10 ECTS) + 2 courses 1. Applied Programming and IT-system Cathrine og Lars Internship Lana, Xianwen, Søren og Lviv Polytecnic National University, Ukraine | International business and e-commerce 10 ECTS Sven Helin og Irina Roddvik + LPNU | |
| 30 stp. | 30 stp. | 30 stp. | 30 stp. |

Thank you for your attention!